# SGS trade compliance training services

**MOVING GLOBAL TRADE FORWARD** 

In Partnership with







SGS has partnered with Content Enablers — the global leader in online trade compliance training — to offer a full spectrum of engaging on-demand compliance training courses covering Import, Export, Sanctions, and Security.



Effective risk mitigation strategies must contain a corporate commitment to training. However, too often compliance training is overlooked and its ability to improve business efficiency and employee commitment to ethical behavior isn't fully recognized. Compliance training does more than simply mitigate potential noncompliance risks, it actually enables your business, allowing you to move forward more effectively in international markets.

Governments and industry best practice both consistently require trade compliance training to address specific job roles and their associated compliance responsibilities. By incorporating function-specific training into your organization's compliance programs, you will meet these obligations and also benefit from increased employee retention and the creation of a stronger compliance culture with corresponding risk- and cost-reductions. Our comprehensive range of courses – offered in partnership with Content Enablers – cover all aspects of compliance training, from functional trade compliance awareness to in-depth and comprehensive export compliance training for trade compliance managers, empowered officials, and key trade compliance staff.

#### ROLE-BASED TRADE COMPLIANCE AWARENESS TRAINING

Ensure employees in key departments, such as sales and marketing, human resources and engineering, understand the 'Who', 'What' and 'How' themes of trade compliance related transactions with Trade Compliance Overview (TCO) functional awareness-level courses. Courses highlight key compliance concepts relevant to international trade through engaging scenarios that illustrate how these concepts will impact day-to-day situations.

Our courses turn your employees into compliance assets — giving them the tools to spot and avoid potential costly trade compliance violations before they occur.

## **KEY BENEFITS:**

- Engaging and interactive learning modules available on a variety of platforms
- Course access for a full 12 months
- Regulatory updates for a full 12 months
- Continuous learning elements, training vignettes, and e-posters to reinforce key concepts
- Courses and trade compliance learning scenarios tailored to job specific functions:
  - Marketing & Business Development
  - Human Resources
  - Engineering
  - General Employees
- Differentiated courses for organizations exporting items subject to dual-use or defense trade controls, and those in the technology industry

#### U.S TRADE COMPLIANCE CERTIFICATION SERIES

For those involved in trade compliance on a daily basis — trade compliance managers, shipping and receiving managers, empowered officials, etc. — we offer the U.S. Trade Compliance Certification Series with tracks for both U.S. and Non-U.S. trade compliance practitioners. These courses offer certification from the Schar School of Policy and Government at George Mason University in the United States, and certification and continuing professional development (CPD) points from the Institute of Export and International Trade (IOE&IT) in the United Kingdom.

# KEY BENEFITS:

- Comprehensive and up to date content on compliance to Export Administration Regulations (EAR) and the International Traffic in Arms Regulations (ITAR)
- 12 months full course access giving you the opportunity to view and review as required

- Courses updated in near real-time in response to regulatory changes
- Free access to 'Compliance Continued' — a program of monthly webinars and continuous learning elements on timely trade compliance topics from government and industry leaders
- Differentiated courses for U.S and Non-U.S. trade compliance practitioners so that learners understand the unique impact of the EAR and the ITAR on their organization and transactions
- Engaging, dynamic and interactive learning modules

## **GLOBAL TRADE COMPLIANCE**

Understand how to navigate complex regulatory environments in international trading locations with courses covering *Denied Party Screening, Incoterms 2020 and Import and Export.* Through engaging and dynamic learning solutions, your employees will gain an in-depth overview of global trade controls, enabling you to trade successfully in any international location. All global trade compliance courses come with twelve months of full access, meaning your compliance team will always be working within the current regulatory environment.

# WHY SGS?

We are SGS – the world's leading testing, inspection and certification company. Our innovative solutions employ the latest state-of-the-art technology, all backed by a global network of industry experts. They are efficient, cost-effective and work to the individual needs of the client.

# **CONTACT US**

Learn more about how SGS Trade Compliance Courses can help you, contact us today:

Sales.gs.northamerica@sgs.com

sgs.tradecompliance.courses



# WWW.SGS.COM

